


# Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	DELINE
Company	K&NS FOODS PVT LTD
Category	Food & Beverages - Frozen Foods
Market	Nationwide
Rating Updated	4th Aug 2025

## Brand Audit Summary for DELINE

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 95%

Affordability : 95%

Availability : 95%


Trust : 95%

Customer Loyalty : 95%

Brand Messaging : 95%

Sustainability : 95%

Innovation : 84.5%

Overall Score

A+93.83%

Excellent

QUALITY

95%

Well Known

FAMILIARITY

95%

Affordable

AFFORDABILITY

95%

Easily Accessible


AVAILABILITY

95%

TRUST

Highly Trusted


A+



CUSTOMER LOYALTY

Very High


A+



BRAND MESSAGING

Strong and Consistent


A+



SUSTAINABILITY

Actively Sustainable


A+



INNOVATION

Innovative

A



## Brand Index Analysis