## **Brand Spotlight: Insights and Ratings**

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	YOUNGS
Company	YOUNGS PRIVATE LTD
Category	Food & Beverages - Mayonnaise
Market	Nationwide
Rating Updated	13th Oct 2025

## **Brand Audit Summary for YOUNGS**

The pioneer brand for mayonnaise and spreads in Pakistan. Established in 1988, it has received a tremendous appreciation and acceptance from the Pakistani people

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

## **Final Brand Story**

Top and most popular Mayonnaise brand of Pakistan

Quality Score: 95%

Familiarity: 95%

Affordability: 95%

Availability: 95%

Trust: 95%

**Customer Loyalty: 95%** 

**Brand Messaging: 95%** 

Sustainability: 95%

Innovation: 95%













## **Brand Index Analysis**

Top and most popular Mayonnaise brand of Pakistan