

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Choco
Company	English Biscuit Manufacturers Pvt Ltd
Category	Food & Beverages - Biscuits
Market	Nationwide
Rating Updated	4th Aug 2025

Brand Audit Summary for Choco

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

- Final Brand Story
- Quality Score : 95%
- Familiarity : 84.5%
- Affordability : 84.5%
- Availability : 84.5%
- Trust : 84.5%
- Customer Loyalty : 84.5%
- Brand Messaging : 84.5%
- Sustainability : 95%
- Innovation : 95%



Overall Score

A
88.00%



TRUST	Trusted	A	
CUSTOMER LOYALTY	High	A	
BRAND MESSAGING	Clear	A	
SUSTAINABILITY	Actively Sustainable	A+	
INNOVATION	Market Leader	A+	

Brand Index Analysis