Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Rose Petal
Company	Packages Convertors Ltd
Category	Household Products - Tissue Paper
Market	nationwide
Rating Updated	1st Sep 2025

Brand Audit Summary for Rose Petal

A well known and old trusted brand of tissue paper

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story
One of the top brands in terms of self care

Quality Score : 95%

Familiarity : 95%

Affordability : 95%

Availability : 95%

Trust : 95%

Customer Loyalty : 95%

Brand Messaging : 95%

Sustainability : 95%

Innovation : 95%

Overall Score **A+** 95.00%



TRUST	Highly Trusted	A+
CUSTOMER LOYALTY	Very High	A+
BRAND MESSAGING	Strong and Consistent	A+
SUSTAINABILITY	Actively Sustainable	A+
INNOVATION	Market Leader	A+

Brand Index Analysis

Top performing brands of pakistan with wide reach and best performance

Credit: This Report is auto generaated by brandsindex.org