

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Rose Petal
Company	Packages Convertors Ltd
Category	Household Products - Tissue Paper
Market	nationwide
Rating Updated	1st Sep 2025

Brand Audit Summary for Rose Petal

A well known and old trusted brand of tissue paper

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

One of the top brands in terms of self care

Quality Score : 95%

Familiarity : 95%

Affordability : 95%

Availability : 95%

Trust : 95%

Customer Loyalty : 95%

Brand Messaging : 95%

Sustainability : 95%

Innovation : 95%



Overall Score

A+
95.00%



TRUST

Highly Trusted

A+



CUSTOMER
LOYALTY

Very High

A+



BRAND
MESSAGING

Strong and Consistent

A+



SUSTAINABILITY

Actively Sustainable

A+



INNOVATION

Market Leader

A+



Brand Index Analysis

Top performing brands of pakistan with wide reach and best performance