Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	K&NS
Company	K&Nâ€™S FOODS (PVT.) LTD
Category	Food & Beverages - Frozen Foods
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for K&NS

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%
One of the premium frozen food brands of Pakistan

Familiarity : 95%
One of the well known frozen food brands of Pakistan

Affordability : 74.5%
Prices are fairly high as compared to other brands

Availability : 95%
Easily available nation wide

Trust : 95%
Due to high quality standards

Customer Loyalty : 95%

Brand Messaging : 95%
Consistently promoting brand on all platforms

Sustainability : 95%

Innovation : 95%
Introduce new products and flavors

Overall Score **A+** 92.72%





Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org