Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

METRO E-VEHICLES

Brand Name	Thrill pro
Company	Metro E-vehicles
Category	Automotive - Electric motorcycles
Market	urban_major_cities,semi_urban_areas
Rating Updated	22nd Apr 2026

Brand Audit Summary for Thrill pro

Thrill Pro is part of Metro EVâ€™s electric scooter lineup, designed for riders seeking a combination of style, performance, and cost-efficient mobility. It targets urban and semi-urban users transitioning from petrol bikes to electric alternatives. The brand emphasizes sporty aesthetics, practical range, and low operating costs, making it suitable for daily commuting while supporting eco-friendly transportation.

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story
Thrill Pro is a sporty electric scooter by Metro EV, offering stylish design, eco-friendly performance, and affordable urban mobility for daily commuters.

Quality Score : 84.5%
Solid build and performance for daily commuting with a sporty design appeal.

Familiarity : 84.5%
Recognized within EV segment but still gaining mainstream awareness

Affordability : 95%
Competitive pricing makes it accessible compared to petrol bikes and other EV options

Availability : 84.5%
Available in major cities through dealerships, but limited nationwide reach.

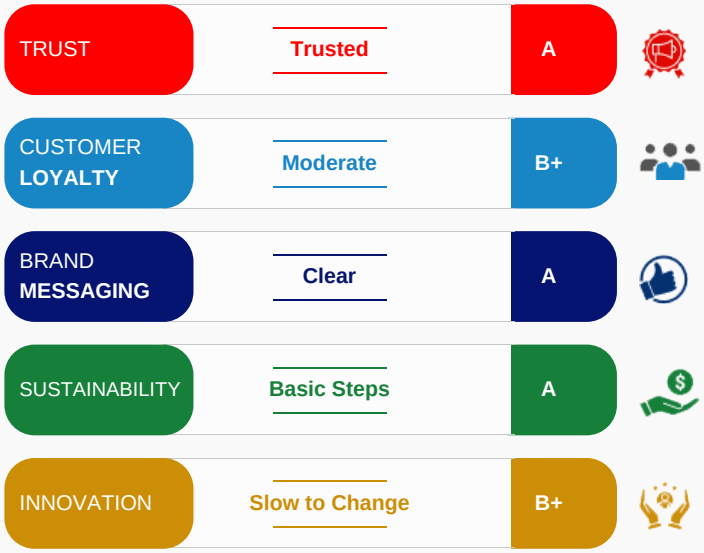
Trust : 84.5%
Growing consumer trust with increasing adoption in urban EV market.

Customer Loyalty : 74.5%
Loyalty developing as EV adoption increases and brand presence grows.

Brand Messaging : 84.5%
Communicates affordability, sporty design, and

Overall Score **A** 83.44%





Brand Index Analysis

Thrill Pro is positioned as a value-driven yet stylish EV option in Pakistanâ€™s growing electric two-wheeler market. It appeals mainly to younger, urban riders looking for both design and affordability. While it offers good performance and cost savings, its brand recognition and long-term trust are still evolving. Its key strengths lie in sporty appeal, affordability, and suitability for everyday urban use.

Credit: This Report is auto generaated by brandsindex.org

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eco-friendly mobility effectively.

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Sustainability : 84.5%
Electric mobility reduces emissions, though broader sustainability initiatives are limited.

Innovation : 74.5%
Offers modern features and sporty electric performance suited for urban commuters.

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