Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	T9 Sport
Company	Metro E-vehicles
Category	Automotive - Electric motorcycles
Market	urban_major_cities,semi_urban_areas
Rating Updated	22nd Apr 2026

Brand Audit Summary for T9 Sport

T9 Sport is an electric scooter under Metro EV, developed for Pakistanâ€™s growing demand for sustainable and affordable transportation. It targets urban and semi-urban commuters shifting from fuel-based bikes to electric mobility. The scooter features multiple riding modes, a strong battery system, and practical design focused on daily commuting. It emphasizes low running cost, environmental benefits, and modern urban transport needs.

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story
T9 Sport is a Metro EV electric scooter designed for urban commuting, offering affordable, eco-friendly mobility with strong range, modern features, and cost-efficient performance.

Quality Score : 84.5%
Reliable for daily commuting with decent build and performance.

Familiarity : 84.5%
Known in EV niche but still growing compared to petrol bike brands.

Affordability : 95%
Priced around PKR 179,000, competitive in EV category.

Availability : 84.5%
Available in major cities with expanding dealership network.

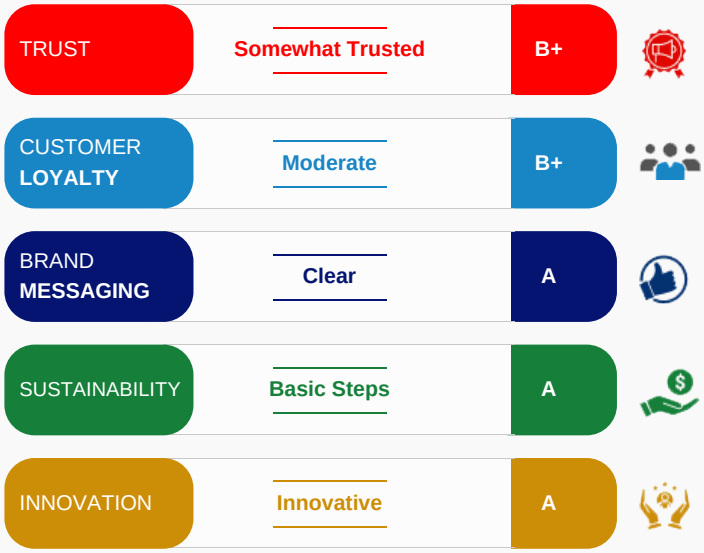
Trust : 74.5%
Local presence and increasing adoption build confidence.

Customer Loyalty : 74.5%
EV segment still developing; loyalty expected to grow.

Brand Messaging : 84.5%
Focuses on affordability, range, and eco-friendly mobility.

Overall Score **A** 83.44%





Brand Index Analysis

T9 Sport is positioned as a value-driven EV solution in Pakistanâ€™s two-wheeler market. It competes with other local electric scooters by offering better range, affordability, and practical urban usability. Its strengths include cost savings, eco-friendliness, and modern features, while brand maturity and long-term market trust are still developing. It appeals mainly to middle-income urban users seeking economical daily transport.

Credit: This Report is auto generaated by brandsindex.org

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Sustainability : 84.5%
Electric mobility reduces emissions but limited CSR visibility.

Innovation : 84.5%
Features like multi-mode motor and energy-efficient system enhance usability.