

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	T9 Sport
Company	Metro E-vehicles
Category	Automotive - Electric motorcycles
Market	urban_major_cities,semi_urban_areas
Rating Updated	22nd Apr 2026

Brand Audit Summary for T9 Sport

T9 Sport is an electric scooter under Metro EV, developed for Pakistan's growing demand for sustainable and affordable transportation. It targets urban and semi-urban commuters shifting from fuel-based bikes to electric mobility. The scooter features multiple riding modes, a strong battery system, and practical design focused on daily commuting. It emphasizes low running cost, environmental benefits, and modern urban transport needs.

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

T9 Sport is a Metro EV electric scooter designed for urban commuting, offering affordable, eco-friendly mobility with strong range, modern features, and cost-efficient performance.

Quality Score : 84.5%

Reliable for daily commuting with decent build and performance.

Familiarity : 84.5%

Known in EV niche but still growing compared to petrol bike brands.

Affordability : 95%

Priced around PKR 179,000, competitive in EV category.

Availability : 84.5%

Available in major cities with expanding dealership network.

Trust : 74.5%

Local presence and increasing adoption build confidence.

Customer Loyalty : 74.5%

EV segment still developing; loyalty expected to grow.

Brand Messaging : 84.5%

Focuses on affordability, range, and eco-friendly mobility.



Overall Score

A
83.44%



TRUST	Somewhat Trusted	B+	
CUSTOMER LOYALTY	Moderate	B+	
BRAND MESSAGING	Clear	A	
SUSTAINABILITY	Basic Steps	A	
INNOVATION	Innovative	A	

Brand Index Analysis

T9 Sport is positioned as a value-driven EV solution in Pakistan's two-wheeler market. It competes with other local electric scooters by offering better range, affordability, and practical urban usability. Its strengths include cost savings, eco-friendliness, and modern features, while brand maturity and long-term market trust are still developing. It appeals mainly to middle-income urban users seeking economical daily transport.

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	T9 Sport
Company	Metro E-vehicles
Category	Automotive - Electric motorcycles
Market	urban_major_cities,semi_urban_areas
Rating Updated	22nd Apr 2026

Sustainability : 84.5%

Electric mobility reduces emissions but limited CSR visibility.

Innovation : 84.5%

Features like multi-mode motor and energy-efficient system enhance usability.