Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	CG125
Company	Atlas Honda
Category	Automotive - Motorcycles
Market	nationwide
Rating Updated	21st Apr 2026

Brand Audit Summary for CG125

Honda CG125, produced by Atlas Honda, is one of Pakistanâ€™s most iconic 125cc motorcycles. Known for its powerful engine, rugged build, and strong pickup, it has remained largely unchanged for decades. Its simple mechanics, easy maintenance, and widespread parts availability make it highly popular across urban and rural markets.

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story
A powerful and durable commuter bike, CG125 is known for strong performance, reliability, and resale value, making it a popular choice for heavy daily use.

Quality Score : 95%
Strong engine performance and long-lasting durability with proven reliability for heavy daily use.

Familiarity : 95%
One of the most iconic and widely recognized motorcycles across Pakistan.

Affordability : 84.5%
Higher than budget bikes but justified by power, durability, and resale value.

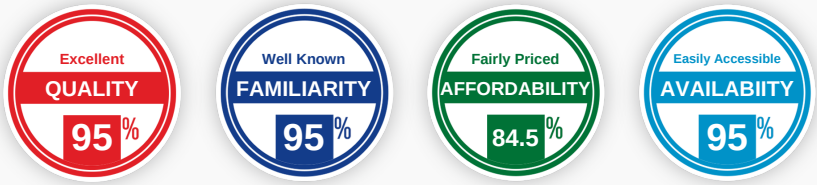
Availability : 95%
Strong nationwide dealership and service network across all regions of Pakistan.

Trust : 95%
Strong consumer confidence due to long-term performance and brand legacy.

Customer Loyalty : 95%
Extremely loyal customer base with high repeat purchase and resale preference.

Brand Messaging : 95%
Focuses on power, durability, and reliability for both personal and commercial use.

Overall Score **A+** 92.67%





Brand Index Analysis

CG125 stands out for durability, strong resale value, and powerful performance, often lasting long distances with proper maintenance. However, limited innovation, vibration, and basic features make it feel outdated. Despite this, its reliability and nationwide trust keep it highly competitive in Pakistanâ€™s commuter segment

Credit: This Report is auto generaated by brandsindex.org

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	CG125
Company	Atlas Honda
Category	Automotive - Motorcycles
Market	nationwide
Rating Updated	21st Apr 2026

Sustainability : 84.5%
Limited sustainability initiatives, mainly focused on operational improvements.

Innovation : 95%
Continues to lead the segment with incremental improvements and strong engineering consistency.

Credit: This Report is auto generaated by brandsindex.org