Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	CD70
Company	Atlas Honda
Category	Automotive - Motorcycles
Market	nationwide
Rating Updated	21st Apr 2026

Brand Audit Summary for CD70

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%
Hgh build quality with consistent performance, durability, and long engine life suitable for daily commuting.

Familiarity : 95%
Most recognized motorcycle brand in Pakistan with strong nationwide awareness.

Affordability : 84.5%
Slightly higher price than competitors, but justified by quality, resale value, and reliability.

Availability : 95%
Extensive dealership and service network across urban, semi-urban, and rural areas.

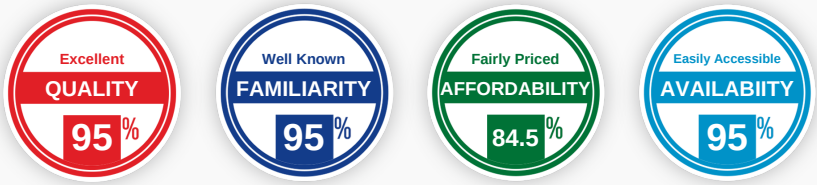
Trust : 95%
Strong brand reputation with decades of reliability and customer confidence.

Customer Loyalty : 95%
Strong repeat purchase rate due to trust, resale value, and service availability.

Brand Messaging : 95%
Clear focus on reliability, durability, and everyday commuting value

Sustainability : 95%
Limited visible sustainability initiatives, but improving through corporate responsibility efforts.

Overall Score **A+** 93.83%





Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	CD70
Company	Atlas Honda
Category	Automotive - Motorcycles
Market	nationwide
Rating Updated	21st Apr 2026

Innovation : 95%
Continuous improvements in efficiency and engine reliability, though conservative in design changes.

Credit: This Report is auto generaated by brandsindex.org